

Fotis Karakostas



Work Experience

Web Developer

7/2021 - 1/2022 | IMMKO, Chania

- ◆ Website Design/Develop & Maintenance using WordPress & WooCommerce
- ◆ Accessibility Optimization & Debugging Front-End & Back-End
- ◆ SEO & Speed Optimization
- ◆ Customer Training

Sales Consultant

7/2019 - 10/2019 | Public, Heraklion

- ◆ Technology Department
- ◆ Promotion of Store Services
- ◆ Promotion of Telecommunities Services

Marketing & Human Resource Manager

6/2017 - 6/2018 | Appco, Heraklion

- ◆ Team Management
- ◆ Campaign Organization & Management
- ◆ Human Resource Management
- ◆ Representation of Corporate Clients (B2B & B2C)



Education

Informatics Engineering

9/2016 - Present

Hellenic Mediterranean University



Languages

Greek : Mother Tongue

English : B2



Personalization. Detail. Efficiency. These features always frame my projects. I work methodically and look for the optimal solution. This way, I ensure the best results & happy partners.

I design and develop websites from scratch using WordPress based on clients' needs and empathize with UX for a user-friendly, responsive, and functional deliverable.



Heraklion, Greece



FotisKarakostas.com



+30 6981603531



info@fotiskarakostas.com



16/10/1998



Skills

- ◆ Leadership
- ◆ Adaptability
- ◆ Cogency
- ◆ Educative
- ◆ Creativity
- ◆ Understanding of Needs
- ◆ Time Management
- ◆ Team Management

[LinkedIn](#)





Certificates

- ◆ Fundamentals of Digital Marketing | Google 6/2022
- ◆ Get Into WordPress Freelance | Get Hired Crete 5/2022
- ◆ The ABCs of SEO | IEK ALFA 5/2022
- ◆ The core fundamentals of Digital Marketing | IEK ALFA 5/2022
- ◆ Unlocking the possibilities of Google Ads | IEK ALFA 5/2022
- ◆ Artificial Intelligence and Machine Learning with Python | IEK ALFA 4/2022
- ◆ Hubspot CRM Management of Modern Business | IEK ALFA 4/2022
- ◆ Mobile Game Development New Trends and Challenges | IEK ALFA 4/2022
- ◆ Artificial Intelligence As A Tool For Innovation - Challenges, Tools and Applications | AKTO 12/2021
- ◆ European First AID - CPR/AED Certificate | Hellenic Red Cross 9/2021
- ◆ Search Engine Optimization : The Art Of Conquering The Top Positions Of Google | IEK ALFA 6/2021
- ◆ The Field Of UX / UI In The Context Of New Digital Technologies | AKTO 5/2021
- ◆ The Aesthetics of Marketing | IEK ALFA 5/2021
- ◆ Content Native Advertising | IEK ALFA 5/2021
- ◆ Personal Branding | IEK ALFA 5/2021
- ◆ WordPress: Making The Web A Better Place | IEK ALFA 3/2021
- ◆ Digital Marketing: Introduction to Google Ads | IEK ALFA 3/2021
- ◆ WordPress Development & Management Website & e-shop | KEME 12/ 2020

- ◆ Course 3: Human Resource | Appco 4/2018
- ◆ Course 2: Recruiting | Appco 12/2017
- ◆ Course 1 : Sales & Marketing | Appco 10/2017